



Sheffield  
Hospitals  
Charity

# OUR STRATEGY

# 2024-2027

Enabling excellent healthcare  
for the people of Sheffield



**Somewhere  
along the line...**

**...our funding is likely  
to have helped you or  
someone you love.**



**Sheffield  
Hospitals  
Charity**



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# “ Our aim is to have a positive, lasting impact on the provision of excellent healthcare for all. ”

**Our three-year strategy represents a new and exciting journey for Sheffield Hospitals Charity. Sheffield is a city to be proud of, and our aim is to have a positive, lasting impact on the provision of excellent healthcare for all. It's what we deserve.**

The additional funding we provide to Sheffield Teaching Hospitals NHS Foundation Trust and Sheffield Health and Social Care NHS Foundation Trust means we can help to support people at every stage on life's journey. We pay for research, equipment and improvements across our hospitals, that are beyond NHS budgets. From welcoming babies into the world on the Jessop Wing, to supporting cancer care at Weston Park, and specialist care at the Royal Hallamshire, Charles Clifford and the Northern General.

Somewhere along the line, our funding is likely to have helped you or someone you love.

**Adrian Stone,  
Chair of Trustees,  
Sheffield Hospitals Charity**

Our strategic goals align with our ambition to work more effectively and collaboratively with the NHS and voluntary organisations to ensure that we have greater impact on Sheffield's NHS. We have identified priority areas for investment that will make the biggest difference to people across our city, supporting projects that are fundamental to the health, wellbeing and quality of life of patients, their families and our NHS staff.

Together, we, the people of Sheffield, can help our NHS to take healthcare provision from good to excellent. I hope to see you along the way as we embark on this journey to support Sheffield's hospitals, community teams and health and social care services to be the best they can be.





“...generous donations have enabled us to provide items not ordinarily funded by the NHS for our patients and staff.”

We have been fortunate to have had incredible support from Sheffield Hospitals Charity for many years and during that time generous donations have enabled us to provide items not ordinarily funded by the NHS for our patients and staff.

The charity's tireless work has also helped us drive forward pioneering clinical research which has led to new treatments and drugs, changing lives for the better. This is in addition to being able to test new ideas and technology.

This new strategy sets out an ambitious plan which will build on already strong foundations to enable even more people to support our hospitals and community health services to be the best they can be. We will play our part alongside the charity in making this vision a reality so that our patients and staff get the continued support they deserve, and Sheffield remains a leader in high quality healthcare.

Please do take the time to read more about the plans and consider how you may be able to play a part. Thank you.



**Kirsten Major,**  
**Chief Executive,**  
Sheffield Teaching Hospitals  
NHS Foundation Trust



**“ We’ve worked to understand what really matters in Sheffield, and where our charity’s limited funds can have the most impact. ”**

It is easy to find worthy projects to fund in the NHS. Hospital spaces fit for the modern day, innovative medical technology, cutting edge research, and the nice-to-haves for patients and staff – there are always hundreds of excellent projects that need funding. As such, we’ve worked to understand what really matters in Sheffield, and where our charity’s limited funds can have the most impact.

This strategy has been developed collaboratively with NHS colleagues and charity staff, as well as drawing on conversations in patient forums, and listening to our supporters.

Through everything we do, we are thinking about the future – how we can lay the foundations for income growth and more grant-making to support our NHS way beyond this strategic period.

Right now, Sheffield Hospitals Charity doesn’t have the profile or public support that the official charity partner of Sheffield Teaching Hospitals NHS Foundation Trust, and Sheffield Health and Social Care NHS Foundation Trust deserves. I’m confident that when we show the impact that your donations have across our hospitals, community teams and health and social care services, more people will get involved.

It’s important that you trust us as one of your chosen charities, and I’m confident that you can hold us to our new values.

Internally, we have work to do to make sure that we are truly an inclusive organisation, and that as our team grows, we are representative of the diversity of Sheffield.

If you’re not already involved with Sheffield Hospitals Charity, I truly hope that you’ll join us.

Together we can help make Sheffield’s hospitals, community teams and health and social care services, the best they can be for you, me, our friends and our families.



**Beth Crackles,**  
**Chief Executive,**  
**Sheffield Hospitals Charity**



# WHAT WE'RE ALL ABOUT

## **Our vision and mission:**

what we want to see and how  
we're working to get there

## **Our vision**

Every person cared for and working in our hospitals, community teams and health and social care services is treated with compassion and has access to the best equipment and treatments in the best environments.

## **Our mission**

We help Sheffield's hospitals, community teams and health and social care services to cover the costs that the NHS can't. By funding support for patients and staff, life-changing research and more, we enhance care from birth to the end of life and everything in between.

# OUR VALUES

## Three is the magic number

We're really happy with our values - and we're equally happy for you to hold us to them, too.

### 1 We're the best together

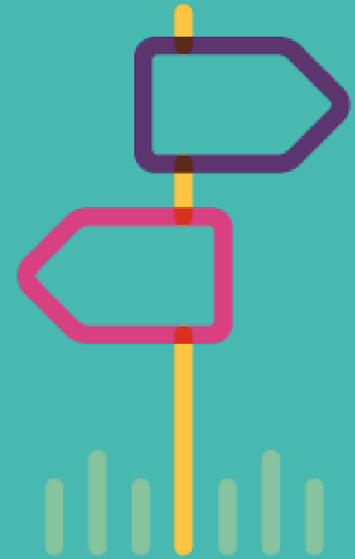
We work collaboratively with our beneficiary Trusts and other organisations to have the greatest impact for the people of Sheffield. We help our supporters and volunteers to give back to the NHS in ways that suit them. We employ talented people and encourage each other to be the best we can be.





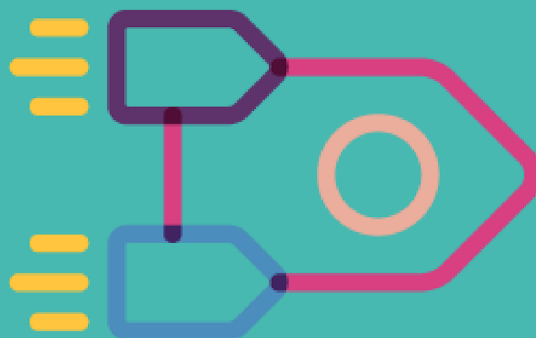
## 2 We go the extra mile

Whether you're a patient, NHS staff, supporter or employee, we strive to make people feel uplifted. Our funding is always above and beyond what the NHS can provide, and we ask: how can we fund the best outcomes in this area? We go the extra mile for each other, our beneficiaries and our supporters, and ask: how can we help? As a team, we celebrate our successes and work hard to improve and innovate.



## 3 We look to the future

We help build a brighter future for the NHS in Sheffield. When funding, we ask: how will this help our Trusts now and in the future? As a charity, we aim to be financially and environmentally sustainable. When investing in our charity, we ask: does this help build a sustainable organisation and a happy, productive team?



# WHAT MATTERS TO PEOPLE

Sheffield Hospitals Charity supports Sheffield Teaching Hospitals NHS Foundation Trust and Sheffield Health and Social Care NHS Foundation Trust which collectively employ more than 21,000 staff and care for over two million people each year across South Yorkshire and Bassetlaw. Sheffield alone has a population of 600,000.

Sheffield Teaching Hospitals NHS Foundation Trust is one of the largest providers of acute and community health services, with five hospitals and over 40 community bases.

It also provides tertiary care in a number of areas, namely: Major Trauma, Neurosciences, Stereotactic Radiosurgery, Oncology, Cardiothoracic Surgery, Vascular Surgery and Radiology, Spinal Injuries, Burns, Robotic Surgery, Sarcoma, Ocular Oncology, Hepatitis C, and Plastic Surgery.

Sheffield Health and Social Care NHS Foundation Trust improves the mental, physical and social wellbeing of people in our communities, by providing a wide range of inpatient and community services, including mental health, learning disabilities, Dementia, and long-term neurological conditions.

It also provides a range of specialist services including perinatal mental health, eating disorders, gender dysphoria, and specialist psychotherapy and psychological care for people with physical health conditions.

Sheffield is home to two major universities and specialist health research organisations, including the Biomedical Research Centre and Sheffield Institute for Translational Neuroscience.





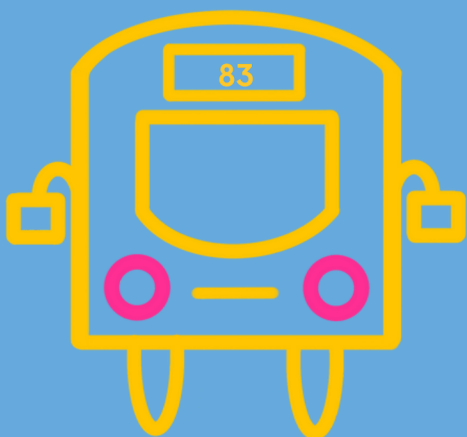
# IN SHEFFIELD?

As with all NHS Trusts, the budgets of our beneficiary Trusts barely cover statutory requirements and staff are facing greater pressures year-on-year.

Sheffield is in the top 20% of the most deprived authorities in England and has huge disparity across the city; there is a difference of almost 10 years life expectancy, and 20 years healthy life expectancy, from the start to finish of the 83 bus route.

Multiple social issues combine with an aging population, and when compared to the rest of England, more people have long-term health conditions, more people are isolated and report having a mental illness, and preventable mortality is higher.

In response to these challenges, we've developed four grant-making priorities. These ensure that we are funding across the breadth of the NHS, but crucially, funding projects that target the biggest challenges in health in Sheffield. Of particular interest is our ambition to work in the health inequalities space. As always, our funding seeks to improve the statutory offer of the NHS; we fund work that is beyond NHS budgets and without Sheffield Hospitals Charity, simply wouldn't happen.





# OUR STRATEGIC GOALS

## 1 Be a genuine, strategic partner to our beneficiary trusts

We will develop relationships at all levels through Sheffield Teaching Hospitals NHS Foundation Trust and Sheffield Health and Social Care NHS Foundation Trust, and we will deliver an impact-led, equitable grant making strategy with four priority areas (detailed on pages 12-16) based on the needs of Sheffield's NHS and people.

## 2 Raise more money for our trusts

We aim to give people the best experiences when they fundraise with us. Through this we will develop a committed base of supporters of Sheffield's NHS. Ultimately, we will work with more people, groups, communities, businesses, trusts and foundations to raise more money so that we can support more projects.

## **3 Be a well-known and trusted charity in Sheffield and beyond**

We will be developing more 'reyt good' Sheffield partnerships and working with a range of people, to raise the profile of Sheffield Hospitals Charity. Through a higher profile, people will see how relevant the charity is to their lives and the care that they and their loved ones receive. We will be transparent about how we run the charity and the impact we have, building trusting relationships with everyone we work with.

## **4 Be an employer of choice for charity professionals in Sheffield**

By developing a more positive, professional and supportive culture as well as investing in our staff, we aim to attract and retain the best talent in Sheffield.

## **5 Be a sustainable organisation**

We will improve our systems and processes, digitising where possible, and minimising our environmental impact. Financially, we manage our funds so that donations are spent in an impactful and timely way, as well as balancing the short, medium and long-term needs of the charity. Our Board of Trustees is pivotal to the way we work; as Trustee terms come to an end, we will recruit based on the needs of our strategy.



# MAKING THE BIGGEST DIFFERENCE



## Our grant-making priorities

Sheffield Hospitals Charity is part of an ecosystem which seeks to improve the lives of people across Sheffield. Our role is supporting our NHS by providing funding that would otherwise be unavailable.

Through our grant-making, we aim to improve patient outcomes through healthcare, provided by NHS staff who feel valued. Our grant-making strategy details four areas where we will invest to have the greatest impact for the people of Sheffield. The four priorities are based on the needs of Sheffield Teaching Hospitals NHS Foundation Trust, and Sheffield Health and Social Care NHS Foundation Trust.

# 1

## Supporting patient and people centred experiences



### We want to support projects that:

- Seek to improve spaces by creating healing environments (e.g. wards, break out rooms, accommodation for relatives, bathroom facilities, ambulatory care, overnight accommodation and surgical spaces).
- Introduce new or improved equipment and services, which enhance the patient experience and recognise the importance of relatives' wellbeing (e.g. reduce waiting times, make a process less painful/more comfortable, improve admission/discharge times, speed up recovery/treatment and reduce return visits to hospital). We are particularly interested in applications relating to mental health, frailty and end of life care.
- Promote positive patient experiences which support mental wellbeing, such as distraction and holistic interventions including Arts in Health and complimentary therapies.

# 2

## Supporting caring, and cared for staff



**We want to support projects that:**

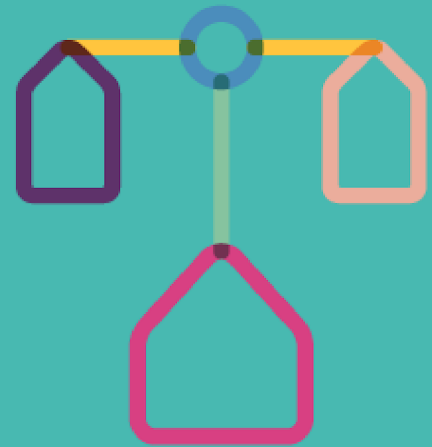
- Target wellbeing support for staff groups that are identified as having the greatest need (e.g. those working in highly pressurised clinical areas, working alone within the community, lowest paid and junior staff, and international staff).
- Create spaces open to all team members in areas that lack convenient access to a dedicated staff area and/or refreshments.
- Fund educational opportunities for staff to enhance their skills so they can provide better care to patients and their loved ones, with compassion and kindness.





# 3

## Reducing health inequalities in Sheffield

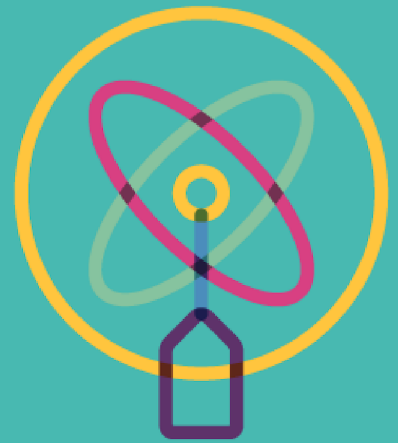


### We want to support projects that:

- Tackle the gap in life expectancy. People in Sheffield die younger and live fewer years in good health. We are particularly interested in the greatest contributors to this gap in life expectancy in Sheffield, including cancer, cardiovascular disease, respiratory disease and mental ill health.
- Enable people and communities who are less able or likely to, to access healthcare. We are particularly interested in projects reaching people who are ethnically diverse and/or in the most deprived areas of Sheffield.
- Support prevention-based initiatives and promote partnerships working across the statutory, voluntary and private sectors to deliver them. Specifically, Sheffield has high levels of common causes of disability and death, caused by high rates of smoking, obesity, physical inactivity, poor diet and alcohol consumption.
- Support projects relating to specific medical conditions which do not enjoy the financial investment or profile as other conditions.

# 4

## Maximising technology, research and innovation



### We want to support projects that:

- Address a clear clinical need that will translate into patient benefit within 3-5 years. We are open to all health conditions, but we are particularly interested in cardiovascular, cancer, mental health, respiratory and neurological research.
- Pump prime research ideas that are likely to attract future NIHR funding as a result, and/or which reflect Sheffield's areas of tertiary care or specialism (e.g. neurosciences).
- Seek to introduce innovative technology (such as artificial intelligence or robotics) and translate research outcomes into practice.
- Will develop partnership working with universities and other research organisations to raise the profile of health-related research within Sheffield.



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Together, we can help make  
Sheffield's hospitals, community  
teams and health and social care  
services the **best they can be.**







Sheffield  
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Caring for life

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